

# Michael R. Koch

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## PROFESSIONAL OBJECTIVE

To obtain a job position in web design, development, or related areas.

## EDUCATION

**Bachelor of Arts in Information Technology**, Graphic Design Minor  
Bluffton University, Bluffton, Ohio. May 2008, GPA 3.75/4.0

*Relevant coursework includes:*

- Internet Design course, using Adobe Dreamweaver CS3 and focusing on XHTML and CSS
- Scripting Languages course, using Javascript
- Independent study in ActionScript 3.0 using Adobe Flash Professional CS3
- Graphic design courses each focusing on an individual Adobe Creative Suite program (Photoshop, Illustrator, and InDesign); Worked numerous times creating designs for print
- Database Systems course, using Microsoft Access, SQL, and ASP/PHP programming
- Other related courses include object oriented programming courses and courses in digital photography and photo editing

## COMPUTER SKILLS

Windows XP/Vista/7, Microsoft Office, Adobe Creative Suite 2 and 3, Web development coding languages (latest standards in XHTML and CSS, Javascript, ActionScript 3.0, PHP, XML, MySQL), exposure and familiarity with computer programming languages (Visual Basic, C, C#, Java), experienced with IBM compatible and basic familiarity with Macintosh personal computers

## RELATED EXPERIENCE

**Web Designer, WorldStart, Inc., Toledo, Ohio**

**September 2008 – Current**

- Completely re-designed company websites WorldStart.com and BigDailySale.com
- Designed web pages for products
- Created graphics to be used in daily Computer Tips newsletters using Adobe Photoshop CS3
- Redesigned daily newsletter templates to a cleaner and more modern design

**Freelance Web Designer, Creative Elements Furniture Studio, Grand Rapids, Ohio**

June 2008 - August 2008

- Completely re-designed website for furniture studio using HTML, CSS, and PHP
- Created original web graphics and Flash documents for use on the website

**Student Web Assistant, Bluffton University Public Relations, Bluffton, Ohio**

August 2007 - May 2008

- Assisted webmaster in keeping Bluffton University's website updated and working using the university web site's main template
- Created web graphics and took digital pictures to be used on website
- Developed original student organization and event web pages
- Used Adobe Flash Professional CS3 to create various Flash documents

## ACTIVITIES AND ACCOMPLISHMENTS

Dean's List (5 terms), Bluffton University Academic Honors Scholarship (4 years), Cross Country (4 years), Track and Field (4 years), Intramural sports (3 years)

*References available upon request.*